

#MarketSMARTER

Online Presence, Sales and Growth

Wednesday, June 20
8:00 a.m. - 4:30 p.m.

Worthington Event Center
Worthington, MN

8:00 - 8:30 a.m. Registration (Coffee & Breakfast)
8:30 a.m. Welcome



8:45 - 9:45 a.m. Keynote Speaker

Ursula Mentjes

One Great Goal

Ursula is an award winning Entrepreneur and Sales Expert and will transform the way you think about selling so you can reach your goals with less anxiety and less effort! The Founder of Sales Coach Now as well as an inspirational speaker, triple Best-Selling Author of Selling with Intention, Selling with Synchronicity, One Great Goal and The Belief Zone.

FIRST 100 PEOPLE TO REGISTER GET A FREE COPY OF URSULA'S E-BOOK HOW TO CLOSE A SALE WITH INTENTION!

10:00 - 11:00 a.m. Breakouts (Choice of One)

Ursula Mentjes



Rebekah Scott



Pam Lehman



4813S18 • \$69 per person (after June 1st - \$89)

Make checks payable to: District 518 Community Education.
Mail to District 518 Community Education, 117 11th Ave., Worthington, MN 56187
Register and pay online at <http://tinyurl.com/marketsmarter2018>
For questions or more information call Community Education at 507-376-6105

#MarketSmarter #GrowYourBiz #WorthingtonMN

11:15 - 12:00 p.m. Lunch



12:00 - 1:00 p.m. Keynote Speaker

Rebekah Scott, Rebekah Scott Designs

How Having Systems Changed My Life

I started Rebekah Scott Designs in 2003. Each year the seeds took on new sprouts- new employees to make things faster, better and be able to harvest more fruit and different varieties for the new customers. We employ South Dakota women eager to work and sew good seeds in a growing America. With good water, plenty of help and continued support from good roots- Rebekah Scott Designs became a federally trademarked directs sales brand.

1:15 - 2:15 p.m. Local Panel of Social Media Experts

Donnie Schoenrock



Scott Wessels



Gretchen Scheidt



Sarah Warmka



Amanda Walljasper-Tate



2:30 - 3:30 p.m. Keynote Speaker

Nancy Naeve, Spencer Main Street
How To Use Social Media To Create Small Town Buzz



Nancy Naeve was born and raised in Spencer, IA. She proudly howls as a USD Coyote and spent 25 years in broadcasting most of that at KSFY-TV in Sioux Falls. In 2015, Nancy made the decision to smash her 2:00am alarm clock, hang up her microphone and move back home to be with the love of her life and the community that gave her wings. Nancy became the Spencer Main Street director in 2016 and has loved almost every minute of it.

*Schedule subject to change

3:30 - 4:30 p.m. Wrap-up, Networking and Social Hour

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